

NCD Alliance Strategic Plan 2016-2020

At a Glance

Reducing the burden of non-communicable diseases (NCDs) - such as cancer, cardiovascular diseases, diabetes, chronic respiratory diseases and mental and neurological disorders - is essential to ending extreme poverty, reducing inequality, and improving health and wellbeing. As the leading cause of death and disability worldwide, resulting in 38 million deaths every year, three quarters of which occur in low- and middle-income countries (LMICs), NCDs are an urgent health and development challenge of the 21st century.

OUR VISION

A future where all people affected by or living with non-communicable diseases live full and healthy lives, free from stigma and discrimination and preventable disability and death.

OUR MISSION

To unite and strengthen our civil society network to stimulate collaborative advocacy, action and accountability for NCD prevention and control.

OUR GOALS

In the long-term, our goals are aligned with the NCD goals and targets in the WHO Global NCD Action Plan 2013-2020 and the 2030 Agenda for Sustainable Development:

2025 reduce by **25%** overall premature mortality from NCDs

2030 reduce by **33%** overall premature mortality from NCDs and promote mental health and well-being

OUR TARGETS

For the duration of this strategic plan, we will measure our own success based on the following targets for 2020

INTEGRATE NCDs as a priority in global, regional and national health and development planning and implementation.

MOBILISE adequate and sustainable financial and human resources for NCD prevention and control at all levels.

IMPROVE the capacity and sustainability of national and regional CSO alliances and networks in LMICs to effectively influence NCD prevention and control policies.



DELIVERING RESULTS

As our strategy evolves, so too must we advance as an alliance and develop new approaches and capacities to deliver results and impact. The following are cross-cutting foundations that will underpin the effectiveness of NCD Alliance delivering on all four core strategies.

STRATEGIC PARTNERSHIPS

EFFECTIVE COMMUNICATION

FINANCIAL SUSTAINABILITY

ORGANISATIONAL DEVELOPMENT

MONITORING AND EVALUATION